ACC is pleased to roll out our newest cloud based technology called ACC Value – powered by EMC2.  This program will provide you with AVM values for properties, and will also bring in MLS depending on the area.  Here is how it will work:

Sign up for a new account at: www.accvalue.com

Fill out the Pay Pal information for billing.

Go to Account and put in your information

Check out the help menu and watch the training videos.  The products you will be interested in are the CMA and the SAVI.

CMA – the CMA is a free product.  You can use this to send to your borrowers, or also your Realtors on their listings – you can add the Realtor information to customize for them.  This is a great tool for recruiting new Realtors –offer to run these on their listings.

SAVI – this is an AVM product.  The cost to generate a report is $6.00 and will be charged to your pay pal account with EMC 2.  If you send the loan to the ACC Mortgage Bank, and the loan funds with ACC, you will be reimbursed $6.00 to your EEA.  Once you run a report and turn the loan into the bank, our ops departments will be able to see the data, and also review, refresh and adjust so it will act like a customized AVM.

We are hoping to use the SAVI reports instead of the AVM products we are currently using, so the goal is for all of us to get better evaluations of value up front and save money at the same time.

**Future Enhancements:**

Import your contact from Point or Pulse –this feature lets you import from your data base.  Once the contacts are in ACC V, the program will do value calculations and give you a dashboard view of the equity position of your database.  You can use this to target market for specific products.  You can also create a new contact within ACC V.

Matrix – we also plan to have this incorporated into the ACC Matrix

Our contact at EMC 2 is Jim Silva –   jsilva@emc2data.com.

Feel free to email him with any questions you may have, and also any enhancements or modifications you would like to see in the program.  We want this to work well for all of us, so if we all contribute, it will continue to improve over time!